

NIDHI DOOA

PRODUCT DESIGNER

CONTACT

- +91 75062 12246
- doonanidhi@gmail.com
- [Portfolio](#)
- Mumbai, India

SKILLS

Abilities

Design
Prototyping
3d Modeling
Conceptualization
User Research
Ideation

Soft Skills

Communication
Presentation
Collaboration
Critical thinking
Problem-solving

Software & Tools

Autodesk Fusion 360
Keyshot
Figma
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Procreate
Google Workspace
Microsoft Office
Miro
Ai Tools
Zoho Inventory
Shopify
Wix

EDUCATION

Atlas Skilltech University

Bachelor of Design

2022-2026

Major: Product Design

Minor: Fashion Design (Lifestyle Design)

8.6 GPA

H. R. College of Commerce & Economics

Bachelor of Arts in Multimedia and Mass Communication (Incomplete)

2021-2022

1st Year | 9.7 GPA

H. S. C.

2019-2021

Commerce Major | 93%

J. B. Vachha High School

2019

Final Score: 87.4%

PROFILE

Grounded in the belief that design should not only be visually striking but also imbue meaning and purpose, I draw inspiration from the tapestry of life's experiences to craft solutions that make a tangible difference.

With a deep reverence for the art of capturing moments, my work seeks to evoke emotions, spark connections, and ultimately, make life better.

WORK EXPERIENCE

UI/UX Design Intern | 1 Play Global

July 2025 - November 2025

- Collaborated closely with the development team to deploy the website and application across multiple phases, ensuring smooth integration and timely releases.
- Created seamless end-to-end user experiences through iterative research, prototyping, and testing.
- Improved overall usability and visual appeal, contributing to increased sales through enhanced UI/UX design.

Design & Production Intern | Enwith media

June 2024 - July 2024

- Created high-impact experiential brand displays for clients including Yes Bank and Olympic Team India.
- Streamlined production workflows, improving efficiency while maintaining strong visual appeal.
- Partnered with cross-functional teams to deliver high-quality outputs under tight deadlines.

E-commerce Intern | Artisans' Art Gallery and Shop

June 2023

- Digitalized physical inventory on Zoho for efficient inventory management
- Conducted a comprehensive update of the online shop.
- Optimized customer communication and marketing outreach.
- Organized and led workshops.
- Enhanced product visuals for marketing and promotional materials.

ACHIEVEMENTS

Design Impact Movement | Titan Company X IIM Calcutta Innovation Park

Shortlisted for a 4-month design innovation program mentored by industry experts to develop solutions across key social impact sectors.

ATLAS International Design Conference 2025

Paper on financial illiteracy among young adults selected for presentation at the Design Conference; scheduled for publication in an edited volume releasing January 2026.

SOCIAL INITIATIVES & VOLUNTEER ROLES

AIIESEC in Mumbai | IR-CX Member

August 2023 - February 2024

Rotaract Club of Atlas Skilltech University | Member

July 2022 To October 2022

Rotaract Club of H. R. College | Member

July 2019 - May 2022