

NIDHI DOOA

PRODUCT DESIGNER

CONTACT

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[Portfolio](#)
Mumbai, India

SKILLS

Abilities	Software
Design	Figma
Prototyping	Autodesk Fusion 360
3d Modeling	Adobe Photoshop
Conceptualization	Adobe Illustrator
User Research	Adobe Indesign
	Procreate
Soft Skills	Google Workspace
Communication	Microsoft Office
Presentation	Zoho Inventory
Collaboration	Shopify
Critical thinking	Miro
Problem-solving	Ai Tools

EDUCATION

Atlas Skilltech University

Bachelor of Design
2022-2026
Major: Product Design
Minor: Fashion Design (Lifestyle Design)

H. R. College of Commerce & Economics

Bachelor of Arts in Multimedia and Mass Communication (Incomplete)
2021-2022
1st Year | 9.7 GPA

H. S. C. (Maharashtra Board)
2019-2021
Commerce Major | 93%

J. B. Vachha High School

S. S. C. (Maharashtra Board)
2019
Final Score: 87.4%

PROFILE

Grounded in the belief that design should not only be visually striking but also imbue meaning and purpose, I draw inspiration from the tapestry of life's experiences to craft solutions that make a tangible difference.

With a deep reverence for the art of capturing moments, my work seeks to evoke emotions, spark connections, and ultimately, make life better.

WORK EXPERIENCE

Design & Production Intern

Enwith Media **June 2024 - July 2024**

- Developed and executed experiential brand display concepts for Yes Bank and Olympic Team India, ensuring visual impact and user engagement.
- Optimized production workflows, balancing functionality, aesthetics, and feasibility in fast-paced media projects.
- Worked closely with cross-functional teams to translate design intent into high-quality outputs within tight timelines.

International Relations & Customer Experience Volunteer

AIESEC in Mumbai **August 2023 - February 2024**

- Managed international relations and sales for the Outgoing Global Volunteer department, facilitating cross-border volunteer placements and cultural exchange programs.
- Coordinated logistics and support for outgoing volunteers, ensuring smooth transitions and positive experiences in their host countries.

E-commerce & Operations Intern

Artisans' Art Gallery and Shop **June 2023**

- Digitalized physical inventory on Zoho for efficient inventory management
- Conducted a comprehensive update of the online shop.
- Optimized customer communication and marketing outreach.
- Organized and led workshops.
- Enhanced product visuals for marketing and promotional materials.

Social Initiatives & Volunteer Roles

Rotaract Club of Atlas Skilltech University **July 2022 To October 2022**

- Part of the outreach and cyber media team for significant club projects.
- Oversaw and maintained databases for targeted outreach campaigns, ensuring accurate and up-to-date information.

Rotaract Club of H. R. College **July 2019 - May 2022**

- Contributed to the coordination and curation of significant projects
- Conducted educational outreach on menstruation and distributed sanitary napkins in rural communities through the Aashayein initiative.
- Experienced the dynamic and challenges of different roles such as public relations, event coordination, marketing, and community outreach.